CAPE ANN COUP$ MAGAZINE

Please place offers on the right-hand side of your creative. Doing so ensures that consumers have the opportunity to use ALL coupons on every page.

SPECIFICATIONS

Digital-Ready Files Accepted:
PDFs (PDF/X-1a:2001 Preferred), High-Resolution JPGs or TIFFs

SUPPLIED ADS MUST BE FLATTENED in the CMYK Color Mode at 300 dpi minimum. **Layered PDFs or PSDs, or Packaged files (InDesign, Illustrator or Quark) Are Not Accepted.**

Ads or artwork supplied in RGB, Pantone etc. will be converted to **CMYK** *(colors may look different)*

All supplied ads, images and other artwork will be accepted as submitted if using standard graphic file formats as listed below. Oversized ads will be resized.

Image Files Accepted
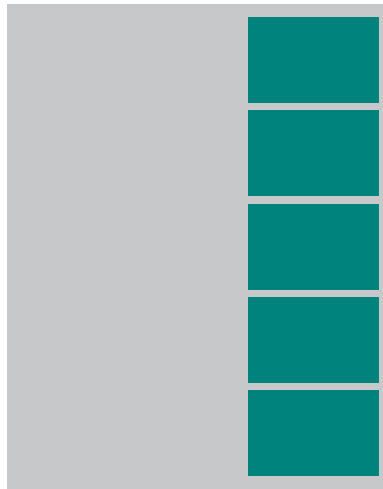*(Photos & Logos)*
✓ PDF ✓ EPS ✓ JPG ✓ TIFF
  (layered or flattened)
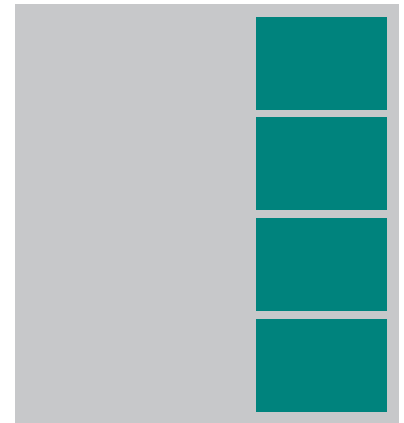✓ PSD (Adobe PhotoShop)
✓ AI (Adobe Illustrator)

IMPORTANT: Vector PDFs, EPS & AI Graphic Elements Must Have Fonts Outlined.

Send large files via Dropbox, Google Drive, or another similar Free File Delivery service.

INSIDE FULL PAGE:
8 " wide by 10.125 " tall

BACK COVER - FULL PAGE:
8 " wide by 8.75 " tall

2/3 PAGE:
8 " wide by 6.725 " tall

INSIDE - 1/2 PAGE:
8 " wide by 5 " tall

1/3 PAGE:
8 " wide by 3.25 " tall

BACK COVER - 1/2 PAGE:
8 " wide by 4.25 " tall

1/4 PAGE:
8 " wide by 2.375 " tall